



Pikes Peak  
**Habitat**  
for Humanity®

# Sponsorship Opportunities

July 2025 - June 2026

## **Our Vision**

A world where everyone has a decent place to live.

## **Our Mission**

Seeking to put God's love into action, Pikes Peak Habitat for Humanity brings people together to build homes, communities, and hope.



# About Us

Residents of El Paso County partner with Pikes Peak Habitat for Humanity to build or repair a place they can call home. Habitat homeowners invest 200+ hours of sweat equity into the construction of their homes and pay an affordable mortgage. In partnership with Pikes Peak Habitat, homeowners achieve the strength, stability, and independence they need to build a better life for themselves and their families.



## How It Works

Pikes Peak Habitat does not give away homes. The homes we build are sold at no profit with an affordable, interest-free mortgage to El Paso County, Colorado residents in need of affordable housing.

Mortgage payments are reinvested to build even more affordable homes. That means when you invest in Pikes Peak Habitat, your support has a lasting, exponential impact on our community.



# Why partner with Pikes Peak Habitat?

**77%**

of consumers want to purchase from companies with Corporate Social Responsibility initiatives.<sup>1</sup>

**71%**

of employees globally say societal impact is a strong expectation or deal breaker when considering a job.<sup>2</sup>

## change lives

Our work changes lives for generations; 77% of Pikes Peak Habitat homeowners report feeling better about their children's future. 82% say they have better financial security, and 64% are less stressed.<sup>2</sup>

## build employee morale

When employees feel that their work has meaning, they become more committed and engaged. Helping build a Habitat home can provide that value.

## brand alignment

Research shows that the Habitat brand is one of the most recognized brands worldwide. The Habitat brand ranks #1 in several brand indexes, and in 2017 was valued at \$15.6 billion. Our brand is trusted, known, and inspiring to others.

By partnering with Pikes Peak Habitat, you communicate to your customers, employees, and stakeholders that your organization has a strong social purpose that aligns with your business objectives.

<sup>1</sup>2024 Double the Donation, "16 CSR Statistics Nonprofits & Companies Should Know"

<sup>2</sup>2023 Edelman, "2023 Edelman Trust Barometer"

<sup>2</sup>2024 Peacock, "Outcomes for Pikes Peak Habitat for Humanity Homeowners"

# Bronze Sponsorship Packages

Recognition includes your organization name on the Pikes Peak Habitat partners webpage in addition to recognition unique to the package chosen.

## ■ Adopt-A-Day

always available

An Adopt-A-Day is an opportunity for employees of sponsoring organizations to come together to help build permanent, affordable housing in partnership with local workforce families while participating in an enriching, team-building experience. These opportunities can take place at the construction site, or at either ReStore.

\$3k recognition:

- Lunch & t-shirts for 10 volunteers.
- Photos taken during volunteer day and sent to you afterward.
- Logo & link to sponsoring organization website on Pikes Peak Habitat's Adopt-A-Day webpage.

\$6k recognition:

- Lunch & t-shirts for 20 volunteers.
- Photos taken during volunteer day and sent to you afterward.
- Slideshow created of your Adopt-A-Day and sent to you afterward.
- Logo & link to sponsoring organization website on Pikes Peak Habitat's Adopt-A-Day webpage.
- Social media post with slideshow.

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## ■ World Habitat Day Partner

Oct 2025 \$2,000

The World Habitat Day partner will make possible a digital media campaign declaring that everyone deserves a decent place to live, while encouraging the community to visit a ReStore and purchase a World Habitat Day pinup in support of affordable homeownership.

- Logo & link to sponsoring organization website included on Pikes Peak Habitat's World Habitat Day giving webpage.
- Logo & link to sponsoring organization website included in World Habitat Day email.
- Logo on pinups at both Pikes Peak Habitat ReStore locations.

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## ■ Veterans Day Partner

Nov 2025 \$2,000

The Veterans Day partner will make possible a digital and mailed funding request where every penny raised will support the construction of the 7th Veterans Build Home. The appeal will declare that every veteran deserves a decent place to live, while encouraging the community to visit a ReStore and purchase a Veterans Day pinup in support of affordable housing for our veterans.

- Logo & link to sponsoring organization website included on Pikes Peak Habitat's Veterans Day giving webpage.
- Logo & link to sponsoring organization website included in Veterans Day email.
- Logo on pinups at both Pikes Peak Habitat ReStore locations.

# Bronze Sponsorship Packages

Recognition includes your organization name on the Pikes Peak Habitat partners webpage in addition to recognition unique to the package chosen.

## ■ Year-End Appeal Partner Dec 2025 **\$2,500**

The Year-End Appeal partner will make possible Pikes Peak Habitat's year-end mailed fundraising campaign. This mailed appeal is our signature method of connecting with our donors for support to help local families build strength, stability, and self-reliance through affordable homeownership.

- Logo & link to sponsoring organization website included on Pikes Peak Habitat's end of year giving webpage.
- Logo & link to sponsoring organization website included in year-end emailed appeal.
- Logo included on physical letter mailed to over 1,000 households.

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## ■ Martin Luther King Jr. Day Adopt-A-Day Jan 2026 **\$3,000**

Historically, MLK Day has been a day of community service. Dr. King's vision of a "Beloved Community" is to mobilize communities to reach out across cultural divides and celebrate our shared humanity. The Martin Luther King Jr. Day Adopt-A-Day partner embraces and works toward a community of justice, equal opportunity, and dignity for all.

- Lunch & t-shirts for 10 volunteers at either ReStore location.
- Photos taken during volunteer day and sent to you afterward.
- Slideshow created of your Adopt-A-Day and sent to you afterward.
- Logo, link to sponsoring organization website, and your Adopt-A-Day slideshow featured on Pikes Peak Habitat's Adopt-A-Day webpage.
- Social media post with Adopt-A-Day slideshow.

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## ■ Earth Day Sponsor Apr 2026 **\$3,000**

The Earth Day sponsor invites the El Paso County community to rise to the challenge of donating record amounts of building and household supplies on Earth Day. Both shopping at, and donating items to the ReStores keeps tons of materials out of landfills every year.

- Volunteer spots at ReStores on Earth Day.
- Photos taken during volunteer day and sent to you afterward.
- Slideshow created of your volunteer day and sent to you afterward.
- Logo, link to sponsoring organization website, and your slideshow featured on Pikes Peak Habitat's Earth Day webpage.
- Social media post with slideshow.
- Logo on Earth Day banner at both ReStores.

# Silver Sponsorship Packages

Recognition includes your organization logo on the Pikes Peak Habitat partners webpage in addition to recognition unique to the package chosen.

## ■ Print Newsletter Annual Sponsor available now **\$4,000**

The print newsletter annual sponsor will make the Pikes Peak Habitat quarterly newsletter possible, mailed to over 3,000 households. The publications are also made available in the ReStore media racks for 3 months.

- Logo & link to sponsoring organization website on Pikes Peak Habitat's print newsletter webpage.
- Logo & link to sponsoring organization website in confirmation email sent out when an individual subscribes to the print newsletter.
- Logo & link to sponsoring organization website on Pikes Peak Habitat's print newsletter sign-up page.
- Prominent placement of logo on all 4 newsletters.

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## ■ E-Newsletter Annual Sponsor available now **\$4,000**

The e-newsletter annual sponsor is the public partner that supports the Pikes Peak Habitat monthly e-newsletter, which is sent to over 9,000 subscribers. This sponsorship communicates to the El Paso County community your company's strong social purpose.

- Logo & link to sponsoring organization website on Pikes Peak Habitat's e-newsletter webpage.
- Logo & link to sponsoring organization website in confirmation email sent out when an individual subscribes to the e-newsletter.
- Logo & link to sponsoring organization website on Pikes Peak Habitat's print newsletter sign-up page.
- Prominent placement of logo on all 12 e-newsletters.

# Silver Sponsorship Packages

Recognition includes your organization logo on the Pikes Peak Habitat partners webpage in addition to recognition unique to the package chosen.

## ■ 2026 Women Build Sponsor

Jan-Dec 2026 **\$6,000**

Pikes Peak Habitat is looking for an organization that is a champion of women to be the 2026 Women Build sponsor. Women Build -- a multi-day event, held twice a year -- is an opportunity for individuals and groups to come together, connect with other women on the construction site, and hone their skills while building homes for local families.

- Logo & link to sponsoring organization website on Pikes Peak Habitat's Women Build webpage.
- Logo & link to sponsoring organization website in emailed invitations to each Women Build event.
- Logo on Women Build t-shirts, given out at each 2026 Women Build event.
- Speaking opportunity at Women Build event in August.
- 1 social media post.

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## ■ Home Repair Program Annual Sponsor

available now **\$7,500**

The Pikes Peak Habitat Repair Program serves cost-burdened families, veterans, and seniors in El Paso County. The Home Repair Program annual sponsor supports home repairs that enhance the health, safety, and accessibility of a home. These repairs empower local families to remain in their homes.

- Logo & link to sponsoring organization website on Pikes Peak Habitat's repair program webpage.
- Logo & link to sponsoring organization website in next e-newsletter.
- Recognition for 12 months on repair truck.
- Yard signs with logo on all repair sites for 12 months.
- 1 social media post.

# Gold Sponsorship Packages

Recognition includes your organization logo on the Pikes Peak Habitat partners webpage in addition to recognition unique to the package chosen.

## ■ 2025 Donor Appreciation Event Sponsor Sep 2025 \$10,000

The Donor Appreciation Event is an annual event to honor Pikes Peak Habitat's key donors and supporters, together with community guests. Offering heavy hors d'oeuvres and a bar, the early-evening program features the first public presentation of the annual "State of the Affiliate" by Pikes Peak Habitat's CEO and other members of the leadership team. Homeowners who recently partnered with Pikes Peak Habitat are also present to interact with donors. About 100 people attend.

- Logo & link to sponsoring organization website on the RSVP webpage.
- Logo on mailed invitations.
- Signage with company logo at event.
- 10 attendee spots.
- 3-5 minute speaking opportunity at event to include promotional video if desired.
- Exclusive right to use the Pikes Peak Habitat logo (pending signed MOU).
- Spotlight in next print newsletter or e-newsletter (you can choose your preference; the default will be the print newsletter).
- Construction site tour.

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## ■ 2026 Volunteer Appreciation Event Sponsor Apr 2026 \$10,000

Pikes Peak Habitat cannot build or repair affordable housing without the support of volunteers. A new home is 90% constructed by volunteer labor. Volunteers are our lifeblood! In conjunction with National Volunteer Week, Pikes Peak Habitat holds this event to celebrate and thank our Key Volunteers (who give a minimum of 8 hours every week) by treating them to a sit-down dinner and award ceremony. Over 180 volunteers attend.

- Logo & link to sponsoring organization website on the RSVP webpage.
- Logo on mailed invitations.
- Signage with logo at event.
- 8 attendee spots.
- 3-5 minute speaking opportunity at event to include promotional video if desired.
- Exclusive right to use the Pikes Peak Habitat logo (pending signed MOU).
- Spotlight in next print newsletter or e-newsletter (you can choose your preference; the default will be the print newsletter).
- Construction site tour.

# Gold Sponsorship Packages

Recognition includes your organization logo on the Pikes Peak Habitat partners webpage in addition to recognition unique to the package chosen.

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## ■ 2025 Colorado Gives Day Challenge Partner Dec 2025 \$10,000

Colorado Gives Day is an annual statewide movement to celebrate and increase philanthropy through online giving. Pikes Peak Habitat, together with the Colorado Gives Day challenge partner, invites Coloradans to support affordable homeownership in El Paso County by donating to Pikes Peak Habitat on Colorado Gives Day.

- Logo & link to sponsoring organization website on Pikes Peak Habitat's Colorado Gives Day webpage.
  - Logo & link to sponsoring organization website in each Colorado Gives Day email we send out (at least 2 emails to over 9,000 recipients).
  - 1 social media post.
  - Exclusive right to use the Pikes Peak Habitat logo (pending signed MOU).
  - Spotlight in next print newsletter or e-newsletter (you can choose your preference; the default will be the print newsletter).
  - Construction site tour.
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# Diamond Sponsorship Packages

Please reach out to Iain Probert at [Iain.Probert@PikesPeakHabitat.org](mailto:Iain.Probert@PikesPeakHabitat.org) for more details on Diamond Sponsor benefits and recognition.

## ■ New Home Build Title Sponsor available now **\$360,000**

By making a commitment to sponsor 100% of the cost to build a Pikes Peak Habitat home, an organization makes clear their utmost dedication and long-lasting commitment to invest in and strengthen the El Paso County community. Title sponsor benefits and recognition run throughout the time the home is under construction and beyond, creating a legacy that will last for years. Please reach out to Iain Probert directly at [Iain.Probert@PikesPeakHabitat.org](mailto:Iain.Probert@PikesPeakHabitat.org) for more information on the recognition and benefits of being a New Home Build title sponsor. We will create a proposal so that both parties are in alignment concerning the recognition pieces and their timeline.

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## ■ New Home Build Presenting Sponsor available now **\$180,000**

By making a commitment to sponsor 50% of the cost to build a Pikes Peak Habitat home, an organization makes clear their utmost dedication to investing into and strengthening the El Paso County community. Presenting sponsor benefits and recognition run throughout the time the home is under construction. Please reach out to Iain Probert directly at [Iain.Probert@PikesPeakHabitat.org](mailto:Iain.Probert@PikesPeakHabitat.org) for more information on the recognition and benefits of being a New Home Build presenting sponsor. We will create a proposal so that both parties are in alignment concerning the recognition pieces and their timeline.




# Will you join us?

At Pikes Peak Habitat, we make it our business to understand your business and develop a partnership that meets our shared objectives.

Make a difference in your community. Join our mission.

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Fill out the section below and return it to us by email or mail.

 3730 Sinton Rd., Ste 100  
Colorado Springs, CO 80907

 [Iain.Probert@PikesPeakHabitat.org](mailto:Iain.Probert@PikesPeakHabitat.org)

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Company Name:

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Contact Name & Title:

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Phone Number:

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Email:

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What sponsorship(s) are you interested in?

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Pikes Peak  
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719.475.7800



3730 Sinton Rd., Ste 100  
Colorado Springs, CO 80907



[PikesPeakHabitat.org](http://PikesPeakHabitat.org)



[Iain.Probert@PikesPeakHabitat.org](mailto:Iain.Probert@PikesPeakHabitat.org)

# Gingerbread Home Build

Recognition includes your company name or logo on the Pikes Peak Habitat partners webpage, in addition to recognition unique to the package chosen.

The 2025 Gingerbread Home Build event raises funds for our 7th Veterans Build home. The event is a gingerbread house decorating competition. After decorating their house, participants fundraise online and by word of mouth to garner donations for their creation. The gingerbread house with the most funds raised wins the competition!

## ■ Gingerbread Home Build Sep-Dec 2025 **\$5,000** Title Sponsor

- Automatically registered as a participant in the competition.
- Logo & link to sponsoring organization website in each Gingerbread email.
- Logo & link to sponsoring organization website on Pikes Peak Habitat's Gingerbread webpage.
- Opportunity to be featured in video introducing 2025 Gingerbread Home Build, posted on Facebook and Instagram.
- Plaque presented to you at 7th Veterans Build ground blessing.

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## ■ Gingerbread Home Build Sep-Dec 2025 **\$2,500** Presenting Sponsor

- Automatically registered as a participant in the competition.
- Logo & link to sponsoring organization website in each Gingerbread email.
- Shoutout in video announcing winners, posted on Facebook and Instagram and featured in next e-newsletter.
- Shoutout at 7th Veterans Build ground blessing.

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## ■ Gingerbread Home Build Sep-Dec 2025 **In-Kind** Media Sponsor

- Automatically registered as a participant in the competition.
- Logo & link to sponsoring organization website in each Gingerbread email.
- Shoutout in video announcing winners, posted on Facebook and Instagram and featured in next e-newsletter.
- Shoutout at 7th Veterans Build ground blessing.



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# 2025 GINGERBREAD HOME BUILD

**A GINGERBREAD HOME DECORATING  
AND FUNDRAISING COMPETITION**



## **WE DELIVER THE KIT**

A pre-assembled gingerbread home kit will be hand-delivered to all participants on November 17 or November 24 - you choose which date.



## **YOU DECORATE**

Get your decorating team together and put your sweet skills to work! Get creative to set your gingerbread home display apart from the competition.



## **SPREAD THE WORD TO GET VOTES**

When you register, a unique fundraising web page is automatically created for you! Use our guides to help you customize the page and ask your network (family, friends, clients, customers, etc.) to vote for your gingerbread home by donating on your fundraising page. Easily share your fundraising page via email, social media, or text using our pre-typed templates!



## **VOTING COMPETITION ENDS DEC 31**

The three participants who raise the most donation votes will win 1st, 2nd, and 3rd prizes!

**This event raises funds to build  
an affordable home for a local  
veteran family!**



Damian and Trinady  
5<sup>th</sup> Veterans Build homeowners

**Businesses, organizations, families, and groups of all kinds  
(within El Paso County) are encouraged to participate!**