

2017 Real Estate Build



What is the Real Estate Build?

Fifty caring real estate companies in El Paso County, selected and invited by Pikes Peak Habitat for Humanity (PPHFH), join together to financially sponsor and build a house for a local family.

Why participate in the Real Estate Build?

- You can build community with a hands-on project that helps a family achieve homeownership.
- Friendly competition, bragging rights, trophy and dinner for the winning “team”.
- Media attention, name in media releases and on website, tax incentive and more.
- Use your talents, learn new skills and make a positive impact.
- Partner with others to make a transformative difference in the lives of families.

What is expected of me or my real estate colleagues?

- The minimum financial commitment of sponsorship is \$5,000 (\$2,500 from brokerage and \$2,500 from a “team” of 10 within the brokerage company).
- Signed “Letter of Partnership” by July 31, 2017.
- Each group provides a point of contact to coordinate and communicate with PPHFH.

What is expected of Pikes Peak Habitat?

- We select a qualified family committed to partnering with the program.
- PPHFH provides the land, architecture plans, construction supervisor, and materials.
- When requested, we can assist with volunteer coordination and fundraising efforts.
- PPHFH will clearly communicate expectations to all partner sponsors.

Where do we build?

Country Living, our 34-home neighborhood in Fountain, Colorado.

How is the homeowner chosen?

Habitat uses a fair and unbiased family selection process, choosing families based on:

- Need for affordable housing.
- Ability to pay their mortgage.
- Willingness to partner with Habitat.

When do we start?

June 16th – Kick-off luncheon for identified company liaisons.

July – Letter of Partnership signed as your commitment.

August – Groundbreaking, house construction to begin.

July to December – *Let the Competition Begin!*

December – Celebration dinner, trophy and bragging rights to the winning team!



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