



veteran
home build

FOR IMMEDIATE RELEASE

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***"This is like winning the lottery.
We wouldn't be able to buy a home without your help."***

Pikes Peak Habitat for Humanity Kicks-off First Annual "Veteran Home Build" for Local Veteran

Colorado Springs, CO (November 4, 2017) – Rick is a father of five, grandfather of six, and has been a single father since 2008. Currently, he and his twin daughters, Jasmine and Joslyn (age 12), live in a non-profit subsidized rental apartment. Originally from Michigan, Rick moved to Colorado Springs in 1974 and served four years in the US Army as a CO (commanding officer) driver with the Fort Carson infantry.

For the past few years, Rick and his daughters have been searching for a *forever home*. He was overjoyed to be selected as a future homeowner with Habitat, and is looking forward to building and purchasing his own home. Jasmine and Joslyn are already thinking about colors to paint their room, and picking out flowers to put in their garden.



Rick, Jasmine and Joslyn

Pikes Peak Habitat for Humanity is grateful to our veterans for their service, and we are committed to supporting them in their housing needs. This year we are kicking off our first annual Veteran Home Build with a weeklong celebration and promotion November 4th - 11th. Sponsored by Mountain Country 107.3 FM – 1530 AM, they will be promoting on-air fundraising throughout the week.

EVENT DETAILS:

2017 Colorado Springs Veterans' Day Parade

Rick and his daughters will ride the Habitat parade house as it journeys along the parade route.

DATE: Saturday, November 4, 2017

TIME: 9:30am – 11:00am

LOCATION: Tejon St., Colorado Springs, Colorado 80903 www.cosvetsparade.org/route/

VIPs from Habitat and Mountain Country in attendance at pre-parade reception (downtown 1stBank branch):

- Kris Medina – Executive Director/C.E.O., Pikes Peak Habitat for Humanity
- Sam Adams – President - Board of Directors, Pikes Peak Habitat for Humanity
- Dave West – Owner and Director, Mountain Country 107.3 FM and 1530 AM
- Lo Harris – Morning Show Host and Public Relations Officer, Mountain Country 107.3 FM and 1530 AM

Cowboys Night Club

Featured band: Cody Canada and the Departed. Habitat staff will be on hand to answer questions and offer details about the Veteran Home Build.

DATE: Friday, November 4, 2017

TIME: Habitat staff will be present starting at 8:00 pm. Band starts at 9:00 pm.

LOCATION: Cowboys Night Club, 25 N. Tejon St., Colorado Springs, CO 80903

"We Can Build It!" event at Red Leg Brewing Company

Promotion of the Veteran Home Build to the brewery's patrons. Live music, food truck, games and prizes. The Pikes Peak Habitat parade house will be staffed onsite as an information booth in the parking lot of the brewery, and Mountain Country Radio will broadcast live from the brewery.

DATE: Friday, November 10, 2017

TIME: 3:00pm – 7:00pm

LOCATION: 4630 Forge Road, Suite B; Colorado Springs, CO 80907

About Pikes Peak Habitat for Humanity

Pikes Peak Habitat for Humanity builds affordable housing in El Paso County in partnership with the community and prospective homeowners. Partner families build their home alongside volunteers, and purchase their house with an affordable mortgage. Pikes Peak Habitat has been an affiliate of Habitat for Humanity International since 1986 and has assisted 152 families achieve homeownership in El Paso County. For more information, visit www.pikespeakhabitat.org.

About Mountain Country 107.3 FM/1530 AM

KQSC Mountain Country 107.3/1530 is a locally owned country music radio station in Colorado Springs, Colorado. The family owned and operated station prides itself on being locally focused on the Pikes Peak Region, with an AM/FM reach of about 1.5 million people. Mountain Country is the only Red Dirt country station in Colorado, with a format that stays true to country, from the music played to the original news and talk content. Find out more at www.mymountaincountry.com.

About the Veteran Home Build

Pikes Peak Habitat's Veteran Home Build helps qualified veterans build and purchase their own home with an affordable mortgage. Habitat builds quality homes to accommodate the veterans' needs. This year's sponsor is Mountain Country 107.3 FM and 1530 AM. Additional community partners include Red Leg Brewing Company, Cowboys Night Club, The Home Depot Foundation and Veterans United Foundation.

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