Marketing and Communications Intern

We are Habitat

Pikes Peak Habitat for Humanity (PPHFH) is known for its continuous efforts to pave the way for leading a brighter future for families in need. Our mission is to put God’s love into action, bringing people together to build homes, communities and hope.

Since 1976, Habitat has built more than 1,000,000 houses in nearly 100 countries, providing simple, decent and affordable shelter for more than one million people. Habitat also advocates to improve access to decent and affordable shelter and offers a variety of housing support services that enable families with limited means to make needed improvements on their homes as their time and resources allow.

PPHFH Marketing and Communications Internships (MCI) exists to equip Habitat locally to engage and empower volunteers, engage donors, and enlist community partners in our service area to build capacity & help grow the Habitat organization, impact communities more deeply, and create partners for the cause. Intern works to support the Habitat AmeriCorps program, National Civilian Community Corps volunteers, ReStore staff and volunteers, Construction staff and volunteers, as well as the business office staff.

What will you build?
The goal for the Marketing and Communications intern is to provide program support in the area of marketing and communications through the development of strategies, brand awareness and maintenance of important platforms.

*This position is 3-4 days/week (15-20 hours), unpaid internship based at the Colorado Springs, CO office.

Primary Responsibilities:
• Help develop and implement a social media engagement strategy and content calendar for the department Twitter and Facebook groups.
• Support content and branding updates for program manuals and resources.
• Create templates for storytelling purposes
• Knowledge in WordPress platform with which to maintain and update website
• Additional responsibilities as needed and desired
Minimum Qualifications:
• Current undergraduate or graduate student
• Excellent communication skills (writing, editing)
• Knowledge of communication strategies
• Good interpersonal skills
• Able to take on individual projects as well as work within a team
• Great organizational skills and the ability to balance varied tasks and deadlines
• Consistent attention to detail
• Technologically savvy
• Proficient knowledge in Adobe Graphics Suite, WordPress, and various other communication platforms and tools.

Preferred Qualifications:
• Nonprofit experience
• Interest in social justice (affordable housing)

To apply:
• Visit our website at pikespeakhabitat.org/employment

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