



media alert

Laura Williams-Parrish
Pikes Peak Habitat for Humanity
laura@pikespeakhabitat.org
719.475.7800 ext. 106

Pikes Peak Habitat for Humanity Calls Attention to World Habitat Day October 7, 2019

[COLORADO SPRINGS, COLORADO] (October 7, 2019) — More than 30 years ago, the United Nations General Assembly took an important step in promoting the idea that everyone deserves a decent place to live by declaring that the first Monday in October would be World Habitat Day. Every year Habitat for Humanity joins our partners around the world to rededicate ourselves to recognizing the basic right of everyone to adequate shelter.

Pikes Peak Habitat for Humanity (PPHFH) recognizes the importance of raising awareness for affordable housing locally in El Paso County. Through #CostOfHome, Habitat commits to mobilizing our partners, volunteers and community members across the U.S. to find the solutions and help create the policies that will improve home affordability for 10 million individuals. PPHFH Executive Director and CEO Kris Medina says, "To build a strong sustainable community, we need to be aware of the needs of those around us and how those needs directly and indirectly impacts the quality of our lives as well as our community. Affordable housing impacts each and every one of us, and Habitat's "Cost of Home" initiative is helping inform all of us that meeting the need for affordable housing has many solutions and positive outcomes. We can all be a part of that solution if we understand the issue."

The intent of World Habitat Day is to draw attention to the important role decent housing plays in eliminating barriers to a better, healthier, and more financially stable life. In the effort to lessen the housing crisis, PPHFH builds eight homes on average every year in El Paso County for low-income families. One of those homes currently under construction is our second Veteran Home Build, a project that helps qualified veterans build and purchase their own home with an affordable mortgage. Starting in October, PPHFH will host a monthly two-day Veteran Home Build for volunteers to give their time and effort to build this house for a local family, in addition to the weekly year-round volunteer opportunities to help build affordable housing for other families in El Paso County. Currently there are a total of eight new PPHFH houses under construction.

About Pikes Peak Habitat for Humanity

Pikes Peak Habitat for Humanity (PPHFH) builds affordable housing in El Paso County in partnership with the community and prospective homeowners. Partner families build their home alongside volunteers, and purchase their house with an affordable mortgage. PPHFH has been an affiliate of Habitat for Humanity International since 1986 and has assisted 169 families achieve and maintain homeownership in El Paso County. For more information, visit www.pikespeakhabitat.org. More details about Habitat's Cost of Home campaign can be found here: <https://www.habitat.org/costofhome> and <https://pikespeakhabitat.org/about/cost-of-home/>

###