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Pikes Peak Habitat for Humanity Celebrates GivingTuesday with a Gingerbread Home Build joining millions around the world participating in the global generosity movement

[COLORADO SPRINGS, CO, DEC. 3, 2019] – This GivingTuesday, Pikes Peak Habitat for Humanity will inspire generosity by hosting a Gingerbread Home Build with proceeds benefitting our Veteran Home Build, the future home of Amanda and Ron's family.

GivingTuesday is a global generosity movement, unleashing the power of people and organizations to transform their communities and their world. GivingTuesday will kick off the generosity season this year by inspiring people to give back on December 3rd, and throughout the year.

Pikes Peak Habitat for Humanity has joined the global movement of GivingTuesday to highlight the need for affordable housing locally. Twelve children of Habitat families will be decorating individual gingerbread houses, along with as many local businesses that have sponsored each house at \$160 (0.1% the cost of a real Habitat house at \$160K). The title sponsor, Caliber Home Loans, has donated \$1,600 to fund the event. The finished gingerbread houses will be on display at PPHFH's ReStore for the week (Dec. 4 - 10), and customers will be encouraged to vote with donations in person, by text, or online. Each house will have its own donation canister, and the three houses with the most donations will receive first, second and third awards. Public viewing at the ReStore will be during normal business hours, 9:00 am - 5:00 pm, Monday - Saturday. **Our #GivingTuesday sponsor is Ent Credit Union, kindly matching up to \$3,500 for donations made to PPHFH on Dec. 3 to support our Veteran Home Build.**

GivingTuesday was launched in 2012 as a simple idea: to create a day that encourages people to do good. Over the past seven years, this idea has grown into a global movement that inspires hundreds of millions of people to give, collaborate, and celebrate generosity.

People demonstrate generosity in many ways on GivingTuesday. Whether it's helping a neighbor or stranger out, showing up for an issue or people we care about, or giving to causes we care about, every act of generosity counts. GivingTuesday has raised billions of dollars for critical causes around the world and gets 14.2 billion impressions on social media from people and organizations speaking up for the causes that matter to them and encouraging others to get involved.

"GivingTuesday inspires people all around the world to embrace their power to drive progress around the causes they care about, not just on one day but throughout the year." said Asha Curran, GivingTuesday's CEO, and co-founder. "With country and community leaders, millions of organizations, and countless givers

of all kinds, GivingTuesday is creating a shared space where we can see the radical implications of a more generous world."

Those who are interested in joining Pikes Peak Habitat for Humanity's GivingTuesday initiative can visit <https://pikespeakhabitat.org/givingtuesday/>. For more details about the Gingerbread Home Build, visit <https://pikespeakhabitat.org/gingerbreadhomebuild/>.

About Pikes Peak Habitat for Humanity

Pikes Peak Habitat for Humanity (PPHFH) builds affordable housing in El Paso County in partnership with the community and prospective homeowners. Partner families build their home alongside volunteers, and purchase their house with an affordable mortgage. PPHFH has been an affiliate of Habitat for Humanity International since 1986 and has assisted 169 families achieve homeownership in El Paso County. For more information, visit www.pikespeakhabitat.org, and for details of the Veteran Home Build visit www.pikespeakhabitat.org/veteranbuild.

About Ent Credit Union

Ent Credit Union is Pikes Peak Habitat for Humanity's GivingTuesday matching sponsor. For more information visit ent.com.



About Caliber Home Loans

Caliber Home Loans is the Gingerbread Home Build sponsor this year. For more information visit caliberhomeloans.com.



About GivingTuesday

GivingTuesday is a global generosity movement unleashing the power of people and organizations to transform their communities and the world. GivingTuesday was created in 2012 as a simple idea: a day that encourages people to do good. Over the past seven years, it has grown into a global movement that inspires hundreds of millions of people to give, collaborate, and celebrate generosity.

Whether it's making someone smile, helping a neighbor or stranger out, showing up for an issue or people we care about, or giving some of what we have to those who need our help, every act of generosity counts and everyone has something to give. GivingTuesday strives to build a world in which the catalytic power of generosity is at the heart of the society we build together, unlocking dignity, opportunity and equity around the globe.

To learn more about GivingTuesday participants and activities or to join the celebration of giving, please visit:

Website: www.givingtuesday.org

GivingTuesday Kids Website: www.givingtuesdaykids.org

Facebook: www.facebook.com/GivingTuesday

Twitter: twitter.com/GivingTuesday

Instagram: [instagram.com/GivingTuesday](https://www.instagram.com/GivingTuesday)

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