



Contact:

Laura Williams-Parrish, Community Relations Manager
Pikes Peak Habitat for Humanity
laura@pikespeakhabitat.org | 719.475.7800 ext. 106

#GivingTuesdayNow

In These Uncertain Times, Pikes Peak Habitat for Humanity Helps Simplify Ways to Give

As we - our community, our country, our world - face the shared fear and uncertainty of COVID-19 and what that means to our families, we are also mindful of the needs of those who are seeking medical attention, friends and neighbors who have lost jobs, and the homeless in search of their next meal or a warm and safe shelter. When a worldwide crisis hits, people come together across national boundaries to help one another. **This is #GivingTuesdayNow.**

#GivingTuesdayNow is a new global day of giving and unity that will take place on May 5, 2020 – in addition to the regularly scheduled Dec 1, 2020 #GivingTuesday – as an emergency response to the unprecedented need caused by COVID-19.

Created in 2012 as a day to do good, GivingTuesday has grown into a year-round global generosity movement with leaders who have launched more than 200 community campaigns across the U.S. and national movements in more than 60 countries. At the grassroots level, people and organizations participate in GivingTuesday in every single country in the world. On the last GivingTuesday, December 3, 2019, the global giving day generated \$2 billion in giving, just in the United States, and inspired millions of people worldwide to volunteer, perform countless acts of kindness, and donate their voices, time, money, and goods.



Homes, Communities, Hope + You

As we're asked to *stay at home*, we're reminded that our homes are truly our only safe place. But for so many families, home isn't a safe or healthy place. Pikes Peak Habitat for Humanity (PPHFH) is hard at work on our construction sites, at our ReStore, at our business office, and remotely to ensure that we can support our current homeowners who are experiencing financial difficulties during this time, and we continue to build homes for our future homeowners. **Now more than ever, we need you to help build homes, communities, and hope.** ([Click here for "Homes, Communities, Hope + You" video](#))

Due to Colorado's Stay-at-Home and now Safer-at-Home mandates, construction at PPFH's Country Living neighborhood in Fountain, Colorado has slowed significantly as volunteer groups are unable to assist staff with building houses. Ninety percent of a PPFH home is usually built by volunteers. Construction costs average \$160K per house, but costs will increase as we are forced to hire subcontractors to perform the work usually done by volunteers. Our construction staff continues building, and although most volunteers aren't able to be

on our construction sites now (17 volunteer groups have had to cancel and we've lost 26 volunteer days), we are planning to double our efforts when our construction site is safe to open again to full-working capacity.

How Can You Support Families from Your Home?

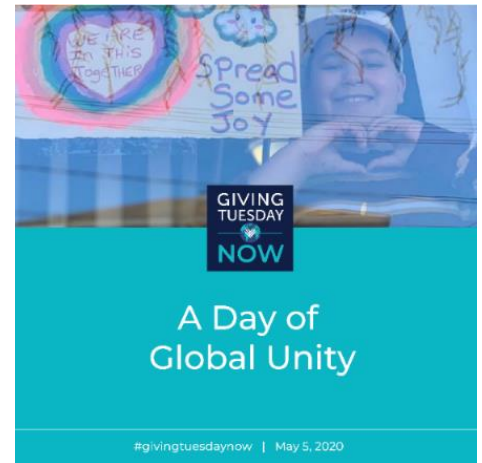
1. Donate to Pikes Peak Habitat for Humanity's [El Paso County Housing Stability Fund](#)

Your donations from #GivingTuesdayNow will support current and future homeowners, and

- Help finish four homes currently in progress
- Ensure support of our homeowners who have lost wages or jobs
- Lessen the loss of revenue due to our ReStore closure and restricted sales

2. Fundraise with Your Family and Friends

[Create your own fundraising page](#) to raise money for Pikes Peak Habitat through Facebook! Personalize your fundraiser by posting photos or writing a story about why you support permanent, affordable housing for families in El Paso County. Use the "[Unselfie](#)" [template found here](#), then share it with friends and family!



3. Follow Us on Social Media

Keep tabs on all that we're up to on [Facebook](#), [Twitter](#), and [Instagram](#). It's the easiest way to see the difference we're all making together in real-time.

4. Be the "Sharers of Good News"

Want to share a family project that you enjoyed? Did you see a heartwarming story on the news? Share your photos, favorite sites, and inspiring stories and quotes on our [Facebook page](#).

5. Raise Your Voice for Affordable Housing Stability

[Join us in calling on members of Congress](#) to prioritize the needs of low-income families and the organizations that work hard to serve them.

Volunteer Opportunities

Although PPHFH is currently closed to volunteer groups, please watch our [website](#) and social media for announcements and updates about when we can welcome volunteers on site again. You can sign up for our [newsletter here](#), and find more ways to help our community at [Pikes Peak United Way](#).



At a time when we are all experiencing the pandemic, generosity is what brings people of all races, faiths, and political views together across the globe. Generosity gives everyone the power to make a positive change in the lives of others and is a fundamental value anyone can act on. PPHFH is working tirelessly toward *our vision of a world where everyone has a decent place to live.*

We are all in this together, and together, we will build back.

About Pikes Peak Habitat for Humanity

Pikes Peak Habitat for Humanity builds permanent, affordable housing in El Paso County in partnership with the community and prospective homeowners. Partner families build their homes alongside volunteers, and purchase their house with an affordable mortgage. Pikes Peak Habitat has been an affiliate of Habitat for Humanity International since 1986 and has assisted 175 families in achieving homeownership in El Paso County. For more information, visit www.pikespeakhabitat.org.