



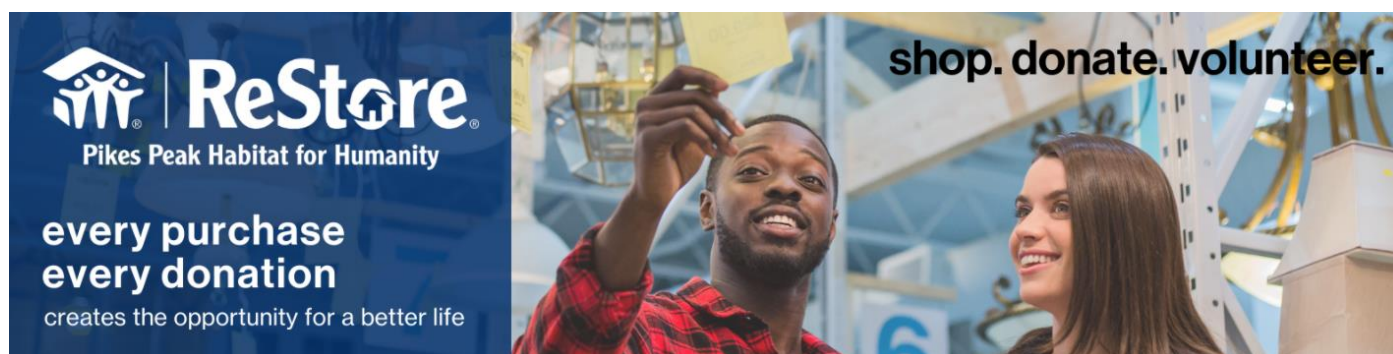
FOR IMMEDIATE RELEASE
Media Advisory

Media Contact:

Laura Williams-Parrish, Community Relations Manager
Pikes Peak Habitat for Humanity
Office: 719.475.7800 ext. 106
Laura@pikespeakhabitat.org

New Habitat ReStore to Break Ground in Northeast Colorado Springs A Second ReStore Comes to Town

Colorado Springs, CO (Sep. 21, 2020) – In the midst of the pandemic’s economic insecurity, Pikes Peak Habitat for Humanity (PPHFH) is taking on the challenge of building a second ReStore to help raise funds and awareness for affordable housing in El Paso County.



GROUNDBREAKING / GROUND BLESSING DETAILS:

Date: Thursday, September 24, 2020
Time: 12:00 - 12:30 pm
Location: 6250 Tutt Blvd, Colorado Springs, CO 80923 (directly behind Gripstone Climbing & Fitness gym)
Directions can be found [here](#).

ReStore Northeast will greatly expand our capacity to serve the El Paso County community and further the mission of Pikes Peak Habitat with the support of donors, shoppers, and volunteers. Construction in northeast Colorado Springs is slated to begin in October with expectations of a grand opening in the spring of 2021.

The groundbreaking/ground blessing ceremony will include a presentation by PPFH Executive Director/CEO Kris Medina. Also attending will be Chief Operations Officer Jeff White and Director of Strategic Partnerships Iain Probert. Light refreshments will be served. Please note that capacity limits, social distancing, and sanitization guidelines will be followed.

The ReStore helps builders, contractors, suppliers, and individuals by accepting tax-deductible donations of new and slightly used construction material, plumbing and electrical supplies, cabinets, home furnishings, and more which are sold to the public at discounts 50%-70% below retail. Net proceeds help provide permanent, affordable housing for qualifying future Habitat homeowners. The ReStore also helps other homeowners in our community by offering savings on home-improvement items.



PPHFH's first ReStore, located at 411 S. Wahsatch Ave, Colorado Springs, Colorado, opened in 2004 and has since become a store recognized by Habitat for Humanity International and Habitat affiliates nationwide for its business achievements. Last year the ReStore helped fund six Habitat homes in El Paso County. It also kept 1,304 tons of donated material out of the landfill, and regularly recycles porcelain (which goes to creating road base for the city), metal, and cardboard, generating more revenue for building houses. It has also been awarded the Colorado Institute for Social Impact / Better Business Bureau of Southern Colorado "Social Impact Business of the Year" PRISM Award in 2020 and 2018.

About Pikes Peak Habitat for Humanity

Pikes Peak Habitat for Humanity builds affordable housing in El Paso County in partnership with the community and prospective homeowners. Partner families build their home alongside volunteers, and purchase their house with an affordable mortgage. Pikes Peak Habitat has been an affiliate of Habitat for Humanity International since 1986 and has assisted 177 families achieve homeownership in El Paso County. For more information, visit

www.pikespeakhabitat.org.

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