



media alert

Pikes Peak Habitat for Humanity
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Pikes Peak Habitat for Humanity Calls Attention to World Habitat Day October 5, 2020

[COLORADO SPRINGS, COLORADO] (October 5, 2020) — Thirty-five years ago, the United Nations General Assembly took an important step in promoting the idea that everyone deserves a decent place to live by declaring that the first Monday in October would be World Habitat Day. On #WorldHabitatDay, Habitat for Humanity joins the United Nations and organizations around the world in raising awareness and in educating and mobilizing individuals and communities to take action on the current global housing challenge.

Pikes Peak Habitat for Humanity (PPHFH) recognizes the importance of raising awareness for affordable housing locally in El Paso County. Through #CostOfHome, Habitat commits to mobilizing our partners, volunteers and community members across the U.S. to find the solutions and help create the policies that will improve home affordability for 10 million individuals. PPHFH Executive Director and CEO Kris Medina says, "To build a strong sustainable community, we need to be aware of the needs of those around us and how those needs directly and indirectly impact the quality of every person's life in our El Paso County community. Affordable housing impacts each and every one of us, and Habitat's "Cost of Home" initiative is helping inform all of us that meeting the need for affordable housing has many solutions and positive outcomes. We can all be a part of that solution if we understand the issue."

[A PPHFH video promoting World Habitat Day 2020 can be viewed here.](#)

About Pikes Peak Habitat for Humanity

Pikes Peak Habitat for Humanity (PPHFH) builds affordable housing in El Paso County in partnership with the community and prospective homeowners. Partner families build their home alongside volunteers, and purchase their house with an affordable mortgage. PPHFH has been an affiliate of Habitat for Humanity International since 1986 and has assisted 178 families achieve and maintain homeownership in El Paso County. For more information, visit www.pikespeakhabitat.org.

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