



2021 GINGERBREAD HOME BUILD

This virtual event brings organizations, families, and individuals of El Paso County together to decorate gingerbread homes in a friendly competition to raise funds to build an affordable home for a local veteran's family.

WE DELIVER ON NOVEMBER 22 OR 29

A pre-assembled gingerbread home kit will be hand-delivered to all participants (Builders) on November 22 or November 29, between 10:00 am and 4:00 pm, plus any Building Permit packages you've purchase to enhance your kit.

YOU DECORATE BY DECEMBER 2

Get your decorating team together and put your sweet skills to work! Get creative to set your gingerbread home display apart from the competition. Unless you purchased a Level 2 Building Permit package during registration, only use the items supplied to you by Pikes Peak Habitat.

CUSTOMIZE YOUR PAGE

After registration, a unique fundraising web page is created for each Builder. Edit and share your fundraising page using your "fundraising dashboard". See registration confirmation email for details. Upload 2-3 pictures of your finished gingerbread home to your fundraising page by noon on December 2.

SPREAD THE WORD TO GET VOTES

Ask your network (family, friends, customers, etc.) to vote for your gingerbread home by sharing your fundraising page. Connecting your fundraising page to your Facebook account via your fundraising dashboard allows your friends to donate through Facebook. Easily share your fundraising page via email or social media using our pre-typed templates - just copy, paste, and personalize the message! See the guides attached to your registration confirmation email.

VOTING COMPETITION ENDS DECEMBER 17

The three gingerbread homes that raise the most money through donation votes will win 1st, 2nd, and 3rd prize! (*Registration and Building Permit costs not included.*)

- The 1st place winner will receive a plaque and their name on PPHFH's website, in media releases, and on the 4th Veterans Build banner and home dedication poster
- 2nd and 3rd place winners' names will be added to PPHFH's website and the 4th Veterans Build home dedication poster.
- All Builders will receive a certificate of participation.

Pikes Peak Habitat for Humanity will conduct a media campaign for the event, asking the community to vote for their favorite gingerbread home through press releases, social media, website, and email. Event proceeds directly support the construction of our 4th Veterans Build.

**Contact: Sarah Bunch, Donor Relations Manager
sarah@pikespeakhabitat.org | office: 719.475.7800 ext. 110**

*Thanks for
your support!*