



# 2021 GINGERBREAD HOME BUILD

This virtual event brings organizations, families, and individuals of El Paso County together to decorate gingerbread homes in a friendly competition to raise funds to build an affordable home for a local veteran's family. Register by November 28 to participate!

## WE DELIVER ON NOVEMBER 22 OR 29 .....

A pre-assembled gingerbread home kit will be hand-delivered to all participants (Builders) on November 22 or November 29, between 10:00 am and 4:00 pm.

## YOU DECORATE BY DECEMBER 2 .....

Get your decorating team together and put your sweet skills to work! Get creative to set your gingerbread home display apart from the competition. Unless you purchase a Level 2 Building Permit package during registration, only use the items supplied to you by Pikes Peak Habitat.

## CUSTOMIZE YOUR PAGE .....

After registration, a unique fundraising web page will be created for each Builder. Edit and share your fundraising page using your "fundraising dashboard". See registration confirmation email for details. Upload 2-3 pictures of your finished gingerbread home to your fundraising page by noon on December 2.

## SPREAD THE WORD TO GET VOTES .....

Ask your network (family, friends, customers, etc.) to vote for your gingerbread home with a donation on your fundraising page. Connecting your fundraising page to your Facebook account via your fundraising dashboard allows your friends to donate through Facebook. Easily share your fundraising page via email or social media using our pre-typed templates - just copy, paste, and personalize the message!

## VOTING COMPETITION ENDS DECEMBER 17 .....

The three gingerbread homes that raise the most money through donation votes will win 1st, 2nd, and 3rd prize! (*Registration and Building Permit costs not included.*)

- The 1st place winner will receive a plaque and their name on PPHFH's website, in media releases, and on the 4th Veterans Build banner and home dedication poster
- 2nd and 3rd place winners' names will be added to PPHFH's website and the 4th Veterans Build home dedication poster.
- All Builders will receive a certificate of participation.

Pikes Peak Habitat for Humanity will conduct a media campaign for the event, asking the community to vote for their favorite gingerbread home through press releases, social media, website, and email. Event proceeds directly support the construction of our 4th Veterans Build.

Scan below to register!



Contact: Sarah Bunch, Donor Relations Manager

sarah@pikespeakhabitat.org | office: 719.475.7800 ext. 110



# 2021 GINGERBREAD HOME BUILD

See below for the registration costs to join the competition. Event proceeds directly support our 4th Veterans Build - a new, affordable home for a local veteran's family.

Thank you for participating as a Builder or donating to the event!

## REGISTRATION CATEGORIES:

### ORGANIZATIONS .....

**Businesses, faith groups, 501 (c)(3) nonprofits**

Registration cost: \$240.00 *(0.1% of the cost to build a Habitat home in El Paso County)*

### VETERAN SUPPORT ORGANIZATIONS .....

**Groups that supports veterans**

Registration cost: \$180.00 *(0.075% of the cost to build a Habitat home in El Paso County)*

### STUDENT & SCHOOL .....

**K-20 student or school organizations**

Registration cost: \$180.00 *(0.075% of the cost to build a Habitat home in El Paso County)*

### FAMILY & INDIVIDUALS.....

**Families, individuals**

Registration cost: \$120.00 *(0.05% of the cost to build a Habitat home in El Paso County)*

## BENEFITS FOR ALL REGISTRATIONS .....

- **Delivery of one gingerbread home kit that includes a pre-assembled gingerbread house, icing, and candies**
- **Access to a unique, easily customizable fundraising web page with a real-time thermometer tracking your progress towards your individual fundraising goal, general messaging regarding our 4th Veterans Build, and access to pre-loaded templates for sharing your fundraising page and encouraging donations votes from your network via email and social media**
- **Certificate of participation**

All registration costs directly support the construction of a decent, affordable home for a local veteran and their family. Selection of the partner family for this home, our 4th Veterans Build, will begin in January 2022, and construction of the home is projected to begin in the summer of 2022.

Your support of this event helps a local veteran achieve affordable homeownership - thank you!

Scan below to register!

