

Media Release

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Pikes Peak Habitat for Humanity Kicks Off Holidays With Gingerbread Homes & Dollhouses

Colorado Springs, CO (November 30, 2021) - This holiday season, Pikes Peak Habitat for Humanity (PPHFH) has several festive ways to support Habitat's vision of a world where everyone has a decent place to live.

GivingTuesday this year is Tuesday, Nov. 30, a global day of giving that harnesses the collective power of individuals, communities, and organizations to encourage giving and to celebrate generosity worldwide. Donations to PPHFH will give families the opportunity to achieve and maintain affordable homeownership and live fuller lives for generations to come. Ent Credit Union



Community Fund of Pikes Peak Community Foundation has generously provided a matching gift of \$5,000 for GivingTuesday.

2. On Friday, Dec. 3 the Gingerbread Home Build fundraiser begins and continues through Friday, Dec. 17. Individuals, families, and businesses have already registered to decorate gingerbread house kits, and starting Dec. 3, those entries will compete to gather the most donation "votes" for their gingerbread home. Each builder creates a fundraising web page to share pictures of their gingerbread house with their social network. Votes are made in donations. The three that raise the most money in donation votes will win 1st, 2nd, and 3rd prize, and all proceeds support our 4th Veterans Build - a new, affordable home for a local veteran's family. Our fundraising goal for this event is \$26,500, which is 11% of our expected \$240K cost to build the home. Title Sponsor of this event is ANB Bank; Presenting Sponsor is Five Guys; and Radio Media Sponsor is Mountain Country.



2020 First Place Gingerbread Home by Sam and Melanie Adams

3. Also from Dec. 3 - 17 is a two-week Silent Auction of Dollhouses available for viewing at ReStore Northeast (6250 Tutt Blvd, Colorado Springs CO 80923). Two handcrafted dollhouses were created and donated to PPHFH by Marjorie Rapp whose craftsmanship includes highly detailed features and furnishings—and electricity! Minimum bids start at \$250, and proceeds from the auction also benefit PPHFH's 4th Veterans Build. Bids must be placed in person at ReStore Northeast.



4. And in the midst of these events is <u>Colorado Gives Day</u> on Tuesday, Dec. 7. Donations to PPHFH on Colorado Gives Day support permanent, affordable housing for families in El Paso County. Thanks to ANB Bank, donations will be matched up to \$5,100.



Donations to PPHFH via Colorado Gives Day will help build affordable homes for families like Brittany and Dylan.

About Pikes Peak Habitat for Humanity

Pikes Peak Habitat for Humanity (PPHFH) builds strength, stability, and self-reliance through shelter in El Paso County. We build permanent, affordable homes in partnership with the community and prospective homebuyers. Partner families purchase their homes with affordable mortgages. PPHFH has been an affiliate of Habitat for Humanity International since 1986 and has assisted 200 families in El Paso County. In addition to new construction, PPHFH also offers repairs for homeowners who are seniors (65 and older), veterans, and cost-burdened families. For more information, visit www.pikespeakhabitat.org and follow us on Facebook, Twitter, and Instagram.

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