



2022 GINGERBREAD HOME BUILD

This virtual event brings our El Paso County community together to decorate gingerbread homes in a friendly competition to raise funds to build an affordable home for a local veteran's family.

REGISTER BY NOVEMBER 21 TO PARTICIPATE

WE DELIVER YOUR GINGERBREAD HOME KIT

A pre-assembled gingerbread home kit will be hand-delivered to all participants (Builders) on November 21 or November 28, between 10:00 am and 4:00 pm.

YOU DECORATE BY DECEMBER 1

Get your decorating team together and put your sweet skills to work! Get creative to set your gingerbread home display apart from the competition. Unless you purchase a Platinum Upgrade Package during registration, only use the items supplied to you by Pikes Peak Habitat.

CUSTOMIZE YOUR FUNDRAISING PAGE

When you register, a unique fundraising web page is automatically created for you! Customize and share your fundraising page easily using the guides and videos included in your registration confirmation email. Upload 2-3 pictures of your finished gingerbread home to your fundraising page by noon on December 1. Our staff will help you throughout this process!

SPREAD THE WORD TO GET VOTES

Ask your network (family, friends, clients, customers, etc.) to vote for your gingerbread home by donating on your fundraising page. You can use your fundraising dashboard to connect your fundraising page to your Facebook page, and set up a unique text keyword so friends can easily donate via Facebook or text message. Easily share your fundraising page via email, social media, or text using our pre-typed templates. Just copy, paste, then personalize the message!

VOTING COMPETITION ENDS DECEMBER 16

The three participants who raise the most donation votes will win 1st, 2nd, and 3rd prizes!

- 1st place winner receives a plaque, our 4th Veterans Build poster, and a Habitat gift bag. Plus, their name will be listed on our website, media releases, and social media pages.
- 2nd and 3rd place winners' receive our 4th Veterans Build poster, plus their name will be listed on our website, media releases, and social media pages.

This event raises funds to build a new, affordable home for Karmen, a local Army veteran, and her boys!

Their home will be our 4th Veterans Build. Last year's event raised over \$25K, which helped us begin construction of their home just this month. Your support of this year's event will provide the funding needed to help complete their home!





2022 GINGERBREAD HOME BUILD

All registration costs directly support the construction of a home for Karmen, a local Army veteran, and her two sons. Thank you for helping Karmen achieve affordable homeownership for her family!

Organizations, individuals, families, and groups of all kinds (within El Paso County, CO) are encouraged to participate!

REGISTRATION CATEGORIES



ORGANIZATIONS (CORPORATE, FAITH, ETC.)

Registration cost: \$300 (0.1% of the cost to build a Habitat home in El Paso County)



VETERAN SUPPORT ORGANIZATIONS

Registration cost: \$225 (0.075% of the cost to build a Habitat home in El Paso County)



K-20 STUDENT OR SCHOOL ORGANIZATIONS

Registration cost: \$225 (0.075% of the cost to build a Habitat home in El Paso County)



FAMILY & INDIVIDUALS

Registration cost: \$150 (0.05% of the cost to build a Habitat home in El Paso County)

BENEFITS FOR ALL REGISTRATIONS

- Delivery of one gingerbread home kit that includes a pre-assembled gingerbread house, icing, and candies
- Access to a unique, easily customizable fundraising web page that includes a real-time thermometer tracking your progress toward your fundraising goal
- A communications toolkit that includes a poster and pre-typed messages to help you quickly and easily ask for donation votes from your social network
- Certificate of Participation
- **Your support helps a local veteran achieve affordable homeownership and all contributions, including registration costs, are fully tax-deductible**

REGISTER BY SCANNING THE QR CODE

Pikes Peak Habitat for Humanity will conduct a media campaign, asking the community to vote for their favorite gingerbread home through press releases, social media, website, and email.

Contact: Sarah Bunch, Donor Relations Manager
sarah@pikespeakhabitat.org | 719.475.7800 ext. 110

