

FOR IMMEDIATE RELEASE

Press Release

Contact:

Monique Bos, Communications Manager Pikes Peak Habitat for Humanity

Tel: 719.475.7800 x107 Mobile: 719.318.0147

monique@pikespeakhabitat.org

ReStore South Celebrates 20 Years with Meet-and-Greet, Sale

Pikes Peak Habitat ReStore Marks Two Decades of Serving Community, Supporting Affordable Homeownership, and Saving Items from the Landfill

The meet-and-greet on Jan. 17, 5-6 p.m., at the ReStore South, 411 S. Wahsatch Ave., Colorado Springs, CO 80903, is free and open to the public and media. Future Pikes Peak Habitat for Humanity homeowner Miranda, Pikes Peak Habitat Director of ReStores Toby Drury, and additional Pikes Peak Habitat staff members will be available to speak with media.

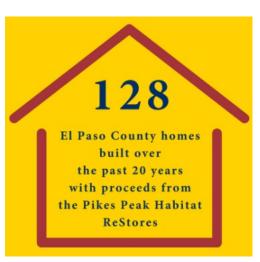
Colorado Springs, CO (Jan. 16, 2024) — Pikes Peak Habitat for Humanity is celebrating the 20th anniversary of our ReStore South, 411 S. Wahsatch Ave., Colorado Springs, CO 80903, with a meet-and-greet event on Jan. 17 and a 20-day sale.

Future Pikes Peak Habitat <u>homeowner Miranda</u> will be present at the store from 5-6 p.m. on Jan. 17 to meet store customers and volunteers, and to speak with media.

Like many Pikes Peak Habitat homeowners, Miranda is a longtime El Paso County resident (since 2016) who works full-time and had hoped to save up to purchase a home, but skyrocketing costs left her priced out of the market.







She is investing 200 hours of sweat equity in helping to build her home and those of her neighbors, and after she moves in, she will pay an affordable mortgage. Proceeds from the ReStores help fund Pikes Peak Habitat's construction of affordable homes in partnership with workforce families—so volunteers and customers will have a chance to meet one of the individuals whose life is being changed as a result of their support of the ReStores.

In addition, both physical ReStore locations—the flagship South store as well as the ReStore Northeast, 6250 Tutt Blvd., Colorado Springs, CO 80923—will be holding a "20% for 20 days" sale. From Jan. 17 to Feb. 5, customers will receive 20% off one item per purchase. This includes new/purchased product (orange tags) but excludes bulk and bundle orders.

The sale recognizes the crucial role our customers play in helping the ReStores fulfill their mission. "Thank you," says Toby Drury, Pikes Peak Habitat Director of ReStores. "Thank you for being a part of the Habitat process, whether it be donating something to us, purchasing something from us, volunteering with us, or just spreading the word about what Pikes Peak Habitat does in our community."

Pikes Peak Habitat's flagship ReStore opened on Jan. 17, 2004, to provide community members with a place to donate gently used and new construction supplies and home goods, offer these items for sale at a fraction of retail prices, and use the proceeds to support the construction of affordable homes in partnership with El Paso County workforce families.

Twenty years later, the ReStore has established a track record of meeting these goals – contributing to the construction of **128 homes** built in partnership with El Paso County workforce families!

"Every piece of merchandise that you pick up in the store affects at minimum three lives," says Drury. "The donor clears clutter from their homes, which lets them breathe easy. The customer gets quality merchandise at a far reduced price that allows their limited budget to go further, and all the proceeds that come out of these stores assist someone in getting into a home. And that doesn't say anything about the people in between!"

Those people include staff members and volunteers, without whom the ReStores couldn't operate. In fiscal year 2023 (July 1, 2022-June 30, 2023), 1,295 volunteers contributed 22,732 hours – equivalent to 11 full-time employees!

During FY '23, the ReStores combined kept 2,579 tons of materials out of landfills. The ReStore South sold 1,132 tons of items and <u>recycled</u>

- 242 tons of metal
- 45 tons of porcelain
- 11,450 gallons of paint.

Although the ReStore South has remained in the same location for the past two decades, it has grown exponentially. It opened as a 10,000-square-foot space, and over the years it has grown to fill the entire building, an outdoor lot to the south, and an adjacent storage structure.

Most recently, the ReStores have begun accepting textile (clothing and shoe) donations, which are recycled rather than resold in stores, and have expanded to an <u>online storefront</u> for rare, vintage, collectible, and

fragile items.

Note: To honor the privacy of our current and future homeowners and their families, Pikes Peak Habitat does not publicly share their last names. Individual homeowners may provide full names to media if they choose, but we respectfully request that they be given the option to use only first names if they prefer.

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About Pikes Peak Habitat for Humanity

Pikes Peak Habitat for Humanity builds strength, stability, and self-reliance through shelter in El Paso County. We construct permanent, affordable homes in partnership with the community and prospective homebuyers, who purchase their homes with affordable mortgages. In addition, our home repair program works with seniors, veterans, and other cost-burdened homeowners in El Paso County, who "pay it forward" by serving their communities. Pikes Peak Habitat has been an affiliate of Habitat for Humanity International since 1986 and has partnered with more than 235 families in El Paso County. For more information, visit http://www.pikespeakhabitat.org and follow us on Facebook, Twitter, Instagram and YouTube.