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Press Release

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Pikes Peak Habitat ReStores Promote Donation Drive for 2024 Earth Day
Textile Recycling Added to Earth-Friendly Services Available in El Paso County

Colorado Springs, CO (DATE, 2024) – The Pikes Peak Habitat for Humanity ReStores are challenging our community to donate a record-breaking number of items for Earth Day 2024. Donations to the ReStores are recycled and resold, with net proceeds helping us partner with more El Paso County families in need of affordable housing. We are pleased to announce that [Keysight Technologies](#) is our Earth Day 2024 Donation Drive Title Sponsor.

Keysight Technologies is pleased to partner for the third year with Pikes Peak Habitat for Humanity on the Earth Day 2024 Donation Drive. As the corporate sponsor, their company and their people reaffirm their commitment to assist in providing affordable housing in the Pikes Peak region and to do their part as good corporate citizens to invest in our planet.

On [Earth Day](#)—April 22—and the days leading up to it, Pikes Peak Habitat encourages people [to donate](#) new and gently used construction supplies, furniture, lawn and garden items, tools, and other home goods as they do their spring cleaning. In 2023, despite weather challenges, the ReStores received 465 donations during the Earth Day Donation Drive from April 17-22. During fiscal year 2023 (July 1, 2022-June 30, 2023) as a whole, the stores diverted 2,579 tons of materials from landfills.

The ReStores in Colorado Springs are located at:

- 411 S. Wahsatch Ave., 80903
- 6250 Tutt Blvd., 80923

The stores resell donated items to the public at a fraction of the cost of the retail price. In addition, they serve as drop-off centers for metal, paint, porcelain, and textile [recycling](#). Porcelain, which does not



biodegrade, is ground up and used as road base through the Colorado Springs Utilities Commodities to Roads program. Paint is repurposed through an organization called PaintCare, which sells old paint and stain to companies that recycle it into new products. Both ReStores also sell recycled paint: ReStore Northeast stocks Visions Quality Coatings, and ReStore South carries GreenSheen. “In a day and age where chemicals are getting very difficult to deal with, it’s nice to be able to have an outlet for some of the most-used items for home improvement projects: paints and stains,” says Toby Drury, director of ReStores.

This year, the stores have also added textile recycling to the services they offer the community. Donations of clothing, shoes, hats, backpacks, and belts—any wearable items except underwear—are sold to a recycling company, which in turn resells items in good condition and uses the rest for rags and insulation filler. While the ReStores aren’t set up to resell textiles to customers, the revenue from these donations remains in El Paso County. Net proceeds from the ReStores help fund Pike Peak Habitat’s programs to [build affordable homes](#) in partnership with local workforce families and provide [affordable home repairs](#) to seniors, veterans, and other cost-burdened homeowners.

“Environmentally, [textile recycling] just provides an additional outlet and a one-stop drop,” explains Dylan Johnson, operations manager at the ReStore South. “People have the opportunity to bring us all their building materials and still offload some of the items that would typically go to other places. Dropping it all in one place reduces their carbon footprint.”

Pickups [can be scheduled](#) for donations of two items or more. Donations are accepted at the stores Monday - Saturday, 10 a.m.-5 p.m.

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About Pikes Peak Habitat for Humanity

Pikes Peak Habitat for Humanity builds strength, stability, and self-reliance through shelter in El Paso County. We construct permanent, affordable homes in partnership with the community and prospective homebuyers, who purchase their homes with affordable mortgages. In addition, our home repair program works with seniors, veterans, and other cost-burdened homeowners in El Paso County, who “pay it forward” by serving their communities. Pikes Peak Habitat has been an affiliate of Habitat for Humanity International since 1986 and has partnered with more than 235 families in El Paso County. For more information, visit <http://www.pikespeakhabitat.org> and follow us on [Facebook](#), [Instagram](#) and [YouTube](#).

About Keysight Technologies

Keysight delivers advanced design and validation solutions that help accelerate innovation to connect and secure the world. Keysight's dedication to speed and precision extends to software-driven insights and analytics that bring tomorrow's technology products to market faster across the development lifecycle, in design simulation, prototype validation, automated software testing, manufacturing analysis, and network performance optimization and visibility in enterprise, service provider and cloud environments. Our customers span the worldwide communications and industrial ecosystems, aerospace and defense, automotive, energy, semiconductor and general electronics markets. Keysight

generated revenues of \$5.5B in fiscal year 2023. For more information about Keysight Technologies (NYSE: KEYS), visit us at www.keysight.com.

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