



FOR IMMEDIATE RELEASE

Press Release

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Three Pikes Peak Habitat Families Celebrate Homeownership Milestones

Mother and Daughter Artist Duo Anticipates Stability; Hurricane Maria Survivors to Move into Kum & Go Sponsored Build

Colorado Springs, CO (8 July, 2024) — Two years ago, Tonya asked her then-6-year-old daughter what she wanted for Christmas: toys or a home for their family. Her daughter chose a home – and in 2025, her Christmas wish will come true!



Join Pikes Peak Habitat for Humanity this **Saturday, July 13, at 9 a.m. at The Ridge at Sand Creek, 5303 Beauport Dr., Colorado Springs 80915** as we hold a ground blessing to mark the start of construction on [Tonya's new home](#). Tonya, her four children, and her grandson will live in a five-bedroom home – the first that Pikes Peak Habitat has built in this neighborhood.

“I’ve never had a house where I could even put pictures up on the walls,” says Tonya, who found herself staying in a shelter a few years ago. Since then, she has completed career training, landed a job she loves, moved her family into an apartment—and is now embarking on her homeownership journey. “This’ll be the first time I was able to put pictures up, lay down roots, stop and smell the roses—grow roses!”



Immediately after the ground blessing, at 9:30 a.m., we’ll hold a home dedication for Janice, who manages the cafeteria at a local high school. She and her daughter Matty have been living in a 50-year-old trailer that’s rapidly been deteriorating around them. “It’s basically built out of paper clips and thumbtacks and cardboard!” Janice says. So this [mother and daughter](#), both artists, are excited to move into their new two-bedroom, one-bathroom Pikes Peak Habitat for Humanity home!

At 10:30 a.m., we’ll hold the home dedication for their future [next-door neighbors](#): Alex and Ida, their teenage daughter Sofia, and Ida’s aunt Lucia, who lives with the family. Their three-bedroom, one-bathroom home is Pikes Peak Habitat’s Maverik – Adventure’s First Stop Build (formerly the Kum & Go Sponsored Build).

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The family lived in Puerto Rico when Hurricane Maria struck in 2017, and “We lost everything,” Ida says. They relocated to El Paso County, where Ida’s brother had been stationed as a military service member. Alex works full-time in construction, but the high cost of rent means they live in an unsafe area where they’ve experienced several thefts.

When they move into their new home, Sofia can finally have the puppy she’s wanted since she was six years old. And, she says, “It’s somewhere that we can be safe, and we have a good backyard, and it’s something

better than we had before.”

“Affordable housing is one of the most urgent and serious needs facing our neighbors and Maverik is proud to support Pikes Peak Habitat for Humanity and the many families they assist in El Paso County,” said Joey Hobson, Chief Marketing Officer of Maverik. “Following Maverik’s acquisition of Kum & Go, this Build aligns with our exciting rebrand of K&G stores throughout Colorado – and underscores Maverik’s dedication to enhancing K&G’s charitable impact in our local communities by helping further address education, local hunger, and affordable housing.”

Members of the media and the public are welcome to attend all three events. After the dedications, participants will have the chance to tour the homes.

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About Pikes Peak Habitat for Humanity

Pikes Peak Habitat for Humanity builds strength, stability, and self-reliance through shelter in El Paso County. We construct permanent, affordable homes in partnership with the community and prospective homebuyers, who purchase their homes with affordable mortgages. In addition, our home repair program works with seniors, veterans, and other cost-burdened homeowners in El Paso County, who “pay it forward” by serving their communities. Pikes Peak Habitat has been an affiliate of Habitat for Humanity International since 1986 and has partnered with more than 235 families in El Paso County. For more information, visit <http://www.pikespeakhabitat.org> and follow us on [Facebook](#), [Instagram](#), and [YouTube](#).

About the Maverik Build

In 2023, Maverik - Adventure’s First Stop acquired Kum & Go and together, the two brands fuel customers’ adventures in over 800 locations across 20 states from the Midwest to the West Coast. Maverik is currently expanding its exciting rebrand of Kum & Go stores throughout Colorado and is proud to support Pikes Peak Habitat for Humanity and the many families it partners with in El Paso County.

For the past decade, Kum & Go has supported Habitat for Humanity through national fundraising campaigns and donations to specific affiliates throughout the United States. This fiscal year, Pikes Peak Habitat for Humanity is the recipient of a \$100,000 grant that has helped build an affordable home in The Ridge at Sand Creek neighborhood in Colorado Springs.